

THE SOUTHWESTERN LIMITED

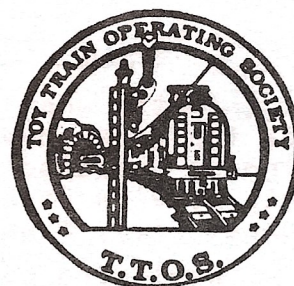
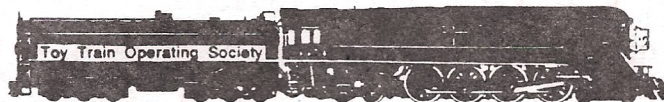


VOLUME 2
NUMBER 7

JULY
1983

JOE LOVI
PRESIDENT
(213) 242-7215

HILLY LAZARUS
TEMPORARY EDITOR
(213) 762-3652



PHOENIX -- THE PLACE TO BE IN '83. This will be your last reminder that our 1983 TTOS National Convention will be held in Phoenix on August 4-6 and most of us are going. Members Tom Stange and Nick Grippe have been working hard on this for two years to make it an action packed meet. Made reservations?

CHANGE IN MEET & TABLE RULES. Unloading early will be permitted as long as boxes are NOT unpacked and stuff on tables remains covered and you leave the hall until 6 P.M., the new and later opening time. See the President's letter for details.

TTOS MUSEUM. Dave Otth will again attempt to tell us about it and show us some slides (if the projector arrives on time which didn't happen in June).

FINANCES. As of July 1, we begin our new fiscal year policy. See treasurers report for the first 6 months of this calendar year. Dues, for new joiners from now on, will be \$8 for Southwestern Division, down from \$12 which we all paid for a year and a half (January 1983-June 1984).

ICU's LA FRANCE MOVES TO SAN DIEGO. Captain Roger La France, President of our ICU Division in Salt Lake, has resigned his Presidency and moved to San Diego to work for General Dynamics (and perhaps to be closer to Lionel's new Tijuana factory). Perhaps Joan Marlatt will personally send him our TTOS Southwestern membership application. Let's put Roger to work.

THE AL & ED SHOW. Al Bailey has written three articles for the SW LTD and Ed Karper has sent in several Lionel instruction sheets. These will all be printed over several issues of this publication. Thanks fellows for helping.

FOR SHAME. Over 650 members and NOT ONE volunteered to help out at our table at Midsummer Expo at the L.A. fairgrounds to try to recruit new members. And that was after requests for help in two issues of this SW LTD. Also, John Thousand put together a large wide gauge layout there for exhibit, likewise without help. What's the matter with you people? Lacking club spirit?????

GREAT ARTICLE. Jim Spellmire did a bang-up job on his Lionel article in the last issue of TTOSB. If you agree, why not congratulate him with praise! Merv Lew did his usual fine photographic work and also deserves applause!

DROPPED FROM MEMBERSHIP BECAUSE NATIONAL DUES WERE NOT PAID. Ernie Benson #1541, Robert Lamour #5685, Jerry D. Lee #1414, Gary Semolich #5271, Roger Wilander #425, Wilbur Douglas #5645, Herb Rohwer #6344 and Eric Solis #1093. The above former-TTOS members will be reinstated upon proof of payment of National Dues. A receipt, letter from National, or membership card will do.

HOT BOX ADS. None received for this issue. Your (temporary) editor would like to borrow literature about pre-war KIBRI accessories and METALCRAFT construction toys. Anybody got some? How about pre-war FAD Schwarz catalog?

VENTURA MEET. Still tentative for August 22, the same day as the big swap-meet there and the day following the Glendale Toy Show.

GOD OF THE WEST WINDS

by Al Bailey
TTOS SOUTHWESTERN DIVISION

That's what they called her, almost 50 years ago. Zephyr was the name for the Greek god of the west winds and it was the name chosen for the Burlington Railroad's Pioneer Zephyr, the shiny new streamlined train that went into service on Armistice Day 1934, on the run between Lincoln, Nebraska and Kansas City, Missouri via Omaha and St. Joseph.

Declining passenger traffic, by as much as 60%, forced the railroads to do something to perk up business, and the new fast, attractive, clean air-conditioned trains were the answer. The Zephyr wasn't the first of these but it was the Burlington's first. The lead unit of the Pioneer Zephyr housed the engineer's cab, the Diesel engines, a railway post-office section and small baggage compartment. The next unit contained more baggage room, a buffet-grill and a smoking section for 20 people that was only 16 feet long. A third car had seats for 40 more passengers and a solarium-lounge for 12. A fourth car, a dinette-coach, was added in 1938.

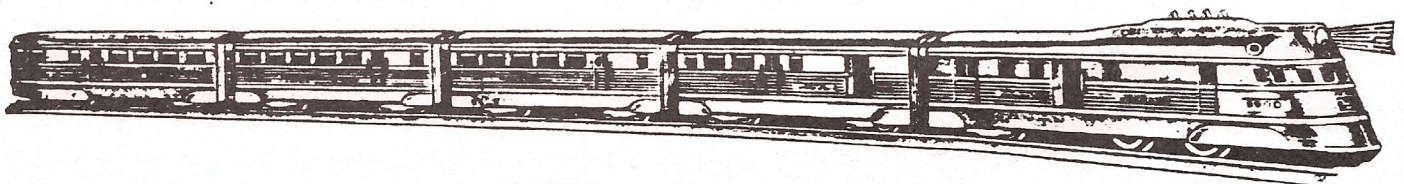
Lionel and American Flyer were quick to jump on the streamlined (band)-wagon -- they also needed to spruce up their passenger services. Lionel was first with their U.P. City of Portland 751E in 1934; followed by the Zephyr-style 1065E, Flying Yankee 267W, and Hiawatha 755W, all in 1935, and the U.P. Overland Express in 1936. In 1934, the Western Coil & Electric Company came out with an excellent toy train example of the Zephyr which soon took a back seat, in sales, to American Flyer's officially sanctioned version(s). A.F. made two different cast aluminum engines and added cars as the years went by. They also made similar adaptations of the Zephyr in lithographed sheet metal. These cars were then adapted to make up the A.F. "The Comet" set and the Illinois Central "Green Diamond" streamliners, also in lithographed sheet metal. American Flyer also produced many other large varieties of streamliners including the Milwaukee Road's "Hiawatha" and the U.P. City of Denver, as well as the less expensive windup and electric "Hiawatha" small lithographed versions. The large 12" streamlined cars came in half a dozen color combinations with various steam engines. Also in the 1930's, the Hafner Manufacturing Company made many different windup trains with "articulated" coaches and among these were U.P. City of Denver versions and at least one example of the Zephyr.

The Burlington's Pioneer Zephyr was retired in 1960 but, if you keep your eyes open at monthly TTOS meets, you're apt to run onto some of the progeny. They could become yours!

American Flyer Trains

NARROW GAUGE (1 3/8") REMOTE CONTROL TRAINS

Remote Control Motors . . New High Speed Model Track



Famous Burlington Zephyr

1761 ALUMINUM ZEPHYR

Features—(1) Heavy polished aluminum throughout. (2) Built in collaboration with the Burlington Railroad. (3) Remote control motor. (4) Illuminated with seven lights. (5) Locomotive and baggage cars have sliding doors. (6) Cars neatly joined and can be coupled or uncoupled quickly. (7) Eight wheel, double truck cars can be used independently. (8) Patented car lighting system eliminates flickering of lamps. (9) Operates at high speed—150 scale miles per hour. (10) Twelve curve, two straight, high speed, large 40" model banked track. (Loco. 13", Cars 9 1/2", Observation 10 1/2", Train 52". Wt. 12 lbs.) 100-Watt. No. 1283 Transformer Recommended.



Chicago,
Burlington & Quincy

Toy Train Operating Society

Southwestern Division No. 1

President: **JOSEPH E. LOVI**
1927 Gardena Ave.
Glendale, CA 91204
(213) 242-7215

Rec. Sec.: **DAVID E. NISSEN**
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Glendora, CA 91740

Vice Pres.: **GEORGE SPELLMIRE**
Treasurer: **VICTOR GERENDASY**
Memb. Sec.: **JOAN MARLATT**

Editor: **S.W. LIMITED**
HILLY LAZARUS



JULY 1983

DIRECTORS EMERITUS

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RALPH JOHNSON

BOARD OF DIRECTORS

(Immed. Past Pres.)
CHRISTOPHER WATT

DAN AIKENS
ROY BELL
JOHN BENTLEY
JERRY BLAINE
PETER DE BEERS
GARY KECK
BRUCE LAZARUS
BRUCE MARKUS
SAM MATTES
ROBERT WALL
ROBERT ZIEGLER

JULY MEETING: FRIDAY, JULY 8, 6 PM, 50 DUARTE RD., ARCADIA

NATIONAL CONVENTION: AUGUST 4-6, THURSDAY THROUGH SATURDAY,
PHOENIX, ARIZONA RAMADA TOWNE HOUSE.

SEPTEMBER ALL-DAY MEET: SATURDAY THE 10th, NOT FRIDAY NIGHT.

NOVEMBER CAL-STEWART: PASADENA, NOVEMBER 18-20.

Dear Members:

Our last meet was one of the best. Possibly the use of the central lobby, separating the tables in the main hall, and adding more tables, gave us more floor space and made it seem less crowded. I'm proud that all of you members made it a fine meet.

If there were an award for "Man of the Month", the June award would have gone to Mr. Ed Karper. In addition to cleaning old trains for the club, he volunteered to sell the raffle tickets at our last meet and did an outstanding job. There is no award but he richly deserves the recognition. Thanks Ed.

In June we had a little preview of the recommendations made by the table committee of the Board of Directors and it seemed to work well. In July we go for it all. We are normally allowed to enter the hall at 4:30 PM and we have a set-up crew to set up tables and prepare everything for the meet. For this work, they are allowed to set up their table for sales and cover them until the meet begins but they are NOT allowed to do early trading. A few members at a time will be allowed to place their boxes on, or under, their table(s), unopened and then must leave the hall until it opens up for everyone at 6 P.M. There will be a \$2.00 fee for each table wanted with a maximum of three tables available for each member. If you wish the same table each month, you may pre-pay to the end of the year for the months of July, August, October and December and those tables positions will be held in reserve for you. The all-day meets and Cal-Stewart are not included in this reservation. These fees will be used to pay the custodian and to purchase more tables in the future. I wish to thank those of you who did come to me to say, "it sounds like a good idea and is the way to go", after my June announcement of table policy.

The TTDS National Convention in Phoenix promises to be a great one so register now and reserve your room for an enjoyable time.

Sincerely,

J. E. Lovi

CAL-STEWART CONVENTION, PASADENA. NOVEMBER 18th, 19th & 20th 1983

T.T.O.S. - SOUTHWESTERN DIVISION
A NON-PROFIT ORGANIZATION

COMPILED - CALENDAR YEAR 1983

STATEMENT OF INCOME & EXPENSES

FOR THE PERIOD 06/01/83 TO 06/30/83 06 MONTHS

	CURRENT-PERIOD		YEAR-TO-DATE	
	AMOUNT	RATIO	AMOUNT	RATIO
INCOME				
DUES RECEIVED - CURRENT YEAR	\$ 90.00	19.84	\$ 3,759.00	54.40
AUCTION FEES	267.00	58.87	1,582.65	22.90
BADGES	1.00	.22	23.00	.33
TABLE SALES	.00	.00	592.00	8.57
SNACK BAR	10.00	2.20	95.00	1.37
INTEREST INCOME	85.52	18.86	308.01	4.46
MISCELLANEOUS INCOME	.00	.00	550.30	7.96
TOTAL INCOME	\$ 453.52	99.99	\$ 6,909.96	99.99
COST OF SALES				
RAFFLE	315.00	69.46	1,899.00	27.48
RAFFLE PRIZES	(160.00)	35.28-	(1,100.00)	15.92-
TOTAL COST OF SALES	\$ 155.00	34.18	\$ 799.00	11.56
GROSS PROFIT	\$ 608.52	134.17	\$ 7,708.96	111.55
OPERATING EXPENSES				
BUSINESS PROMOTION	9.38	2.07	9.38	.14
SECRETARIAL EXPENSE	35.00	7.72	326.10	4.72
HONORARIUMS & GIFTS	.00	.00	56.53	.82
FILM & PHOTOS	.00	.00	52.00	.75
TABLE MAINTENANCE	50.00	11.02	255.00	3.69
SOUTHWESTERN BULLETIN	174.31	38.43	1,371.52	19.85
PRINTING & STATIONERY	.00	.00	1,092.30	15.81
POSTAGE EXPENSE	148.50	32.74	641.62	9.29
OFFICERS EXPENSES	107.57	23.72	107.57	1.56
BOARD MEETING EXPENSES	23.72	5.23	83.02	1.20
TELEPHONE	48.00	10.58	180.37	2.61
METER RENTAL	.00	.00	197.23	2.85
ALL-DAY MEET EXPENSES	8.75	1.93	107.76	1.56
CAL-STEWART EXPENSES	166.12	36.63	314.87	4.56
XMAS PARTY EXPENSES	.00	.00	76.70	1.11
AUTO EXPENSE	32.00	7.06	56.03	.81
RENT	225.00	49.61	1,350.00	19.54
TOTAL OPERATING EXPENSES	\$ 1,028.35	226.74	\$ 6,278.00	90.87
PROFIT AFTER OPERATING EXPENSE	(\$ 419.83)	92.57-	\$ 1,430.96	20.68
NET OPERATING INCOME	(\$ 419.83)	92.57-	\$ 1,430.96	20.68
NET INCOME (OR LOSS)	(\$ 419.83)	92.57-	\$ 1,430.96	20.68



EDUCATIONAL TOYS

Toys that boys WANT and mothers prefer to BUY...because they give the most in PLAY and EDUCATIONAL VALUE FOR THE MONEY!

STATEMENT OF FINANCIAL CONDITION
JUNE 30, 1983

ASSETS	
CURRENT ASSETS	
CASH - BANK OF AMERICA	\$ 252.28
SAVINGS - BANK OF AMERICA	12,658.12
INVENTORY	415.00
ACCOUNTS RECEIVABLE	25.00
TOTAL CURRENT ASSETS	\$ 13,350.40
FIXED ASSETS	
TABLES	889.76
NET FIXED ASSETS	\$ 889.76
OTHER ASSETS	
PREPAID RENTAL	\$ 700.00
PREPAID POSTAGE	405.00
TOTAL OTHER ASSETS	\$ 1,105.00
TOTAL ASSETS	\$ 15,345.16
LIABILITIES	
CURRENT LIABILITIES	
DUES RECEIVED IN ADVANCE	1,752.00
TOTAL CURRENT LIABILITIES	\$ 1,752.00
NET WORTH	
NET WORTH, JANUARY 1,	12,162.20
NET PROFIT (OR LOSS)	1,430.96
TOTAL NET WORTH	\$ 13,593.16
TOTAL LIAB. & NET WORTH	\$ 15,345.16
KISSINGER, HILLMAN & GERENDASY	
CERTIFIED PUBLIC ACCOUNTANTS	
PANORAMA CITY, CALIFORNIA	

ANOTHER FINE TREASURER'S REPORT
FROM VICTOR GERENDASY. THANKS!

West Virginia train bombs

Herald-Mail Hagerstown, Md. Saturday, March 19, 1983

Mysterious parcel sets off panic at Toledo company

TOLEDO, Ohio (AP) — Libbey-Owens-Ford officials thought they had found a bomb. Police treated the package with care. Twenty people were evacuated from company headquarters.

But the mysterious parcel turned out to contain a toy train, mailed as a promotion by West Virginia.

"I think you could classify this one as a mistake," Toledo police division shift commander Capt. Larry Dyal said yesterday after officers returned the miniature train to LOF.

The package, wrapped in manila paper, surfaced with the rest of the mail yesterday morning at LOF headquarters in downtown Toledo. A mail room worker, who the company would not identify, noticed the package was addressed to LOF President Frederick W. Schwier.

LOF spokesman Rick Rump said it is company policy to screen all incoming packages in

the event one might contain a bomb.

The mail room worker scanned the package under a fluoroscope, a device for exposing objects to X-rays and viewing them on a screen. Inside he spotted wires and transistors that appeared to be the makings of a bomb.

He called police and notified building security. Toledo officers, including four patrolmen, a sergeant, a lieutenant and a bomb squad officer, A.J. Lee, were dispatched to the 15-story LOF headquarters.

Meanwhile, LOF officials shut down elevators and evacuated the mail-room area in the basement and the first-floor reception area. Rump said about 20 people, visitors and employees, were moved out of the building. Police blocked off the area.

Lee removed the package and placed it in a bomb disposal trailer brought to the scene

behind a police vehicle. The package was then taken to an undisclosed bomb detonation area by the police.

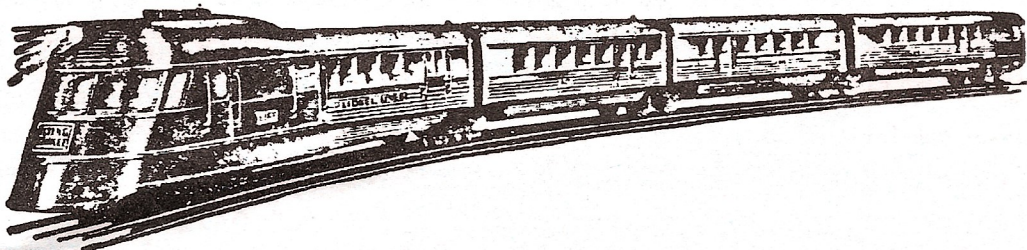
Gingerly unwrapping the box, Lee found inside an "N" gauge model train set, including a locomotive, a caboose and two cars bearing the words, "West Virginia Coal." The package also included a transformer and track.

"At a time like that," said Dyal, "there are generally two reactions — first, a sigh of relief and second, a certain amount of amusement."

In Charleston, W. Va., Dan Green, executive director of the state's Coal Development Authority, said his agency sent out 480 of the train sets in a promotional campaign. He said the trains were mailed in the last 10 days and there have been no complaints.

"Obviously, trains ship 65 percent of West Virginia Coal," said Green.

Lionel Electric Trains "O" Gauge

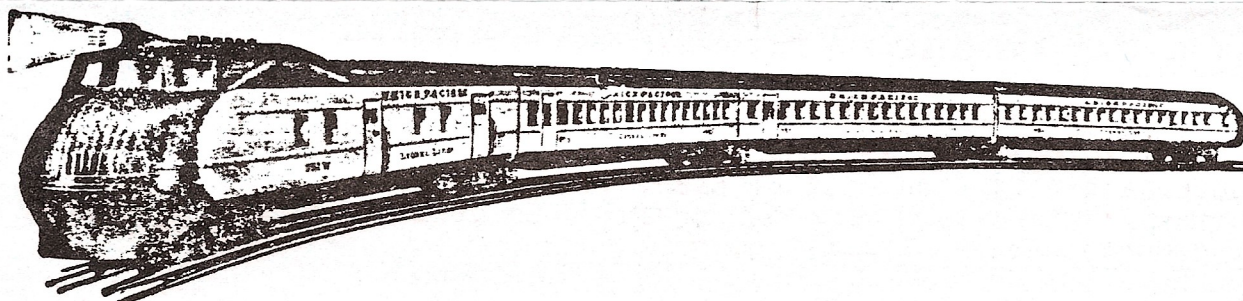


Distant control Flying Yankee streamliner. It's a chromium plated replica of the Boston & Maine's famous Flying Yankee. Cars are ingeniously coupled by means of vestibules which contain the light sockets for interior illumination. Outfit consists of one Mfr's. No. 616W distant control power car, whistle controller, two Mfr's. No. 617 coach-

es, one Mfr's. No. 618 observation car, 8 lengths Mfr's. No. "OC" curved and 4 lengths Mfr's. No. "OS" straight track, Mfr's. No. "OTC" lock-on and 88 controller. Track forms an oval 50 by 30 inches. Transformer extra. Use Mfr's. No. 4H4693 transformer to operate this train.

Stock No.	Mfr's. No.	Lgth. In.	Each	Fact. List	Set List
4H4653	267E	42	10 1/2	\$12.50	\$16.50

One set in a carton.



Remote control whistle equipped Union Pacific "City of Portland" Streamliner, consists of one Mfr's. No. 752W power car, two Mfr's. No. 753 coaches, one Mfr's. No. 754 observation car, 16 lengths Mfr's. No. 761 curved and four lengths Mfr's. No. 762 straight model builder's

track which forms a large oval 100 by 72 inches, one Mfr's. No. "UTC" lock-on, one Mfr's. No. 67 whistle and reversing controller. Cars are uncoupled by pressing a button on top of the vestibule. All cars are illuminated. Track supplied forms an oval 100x72 inches.

Stock No.	Mfr's. No.	Lgth. In.	Each	Fact. List	Set List
4H4672	755W	61		\$25.00	\$37.20

Cars for above set.

Stock No.	Mfr's. No.	Lgth. In.	Each	Fact. List	Set List
4H4575	753	18 1/2		\$2.50	\$2.75

One set in a carton.

GRAINGER — Branches in All Principal Cities

1937

3

American Flyer Trains

CHAMPION MODELS
Transformers Included

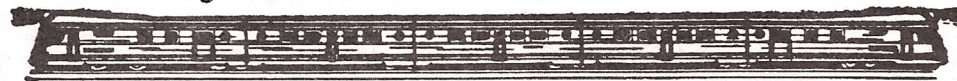
37 in. Long—HIAWATHA STREAMLINE PASSENGER \$2.94



You can make sure sales selling this popular model. 37" Long—Complete With Transformer. Built in collaboration with Milwaukee Railroad of their famous Hiawatha train. Finished in bright maroon, gray and orange. Parlor car has "beaver tail" end. Features headlight, piston

rod action and copper trim. All units fit neatly and closely together. 8 curve, 2 straight tracks and transformer included. Wt. 7 lbs. Stock this and make good money. No. 66X16. Hiawatha Streamline (970-T). Each \$3.00 less 2% each, net \$2.94

47 in. Long—Streamline "COMET" with Remote Control \$3.92



Here's a train set that will repeat and repeat in profitable sales. A faithful reproduction of the Comet, built in collaboration with the New York, New Haven and Hartford R.R. Two headlights—Triple action remote control reverse motor. Beautifully finished in bright silver and blue

Cars closely coupled. 8 curve, 4 straight tracks. TRANSFORMER INCLUDED. Order now. Display them and make a dandy profit. No. 66X18. Streamline Comet (881-T). Each \$4.00 less 2% each, net \$3.92

1935

The Famous Burlington Zephyr

(IN "O" GAUGE) WILL BRING YOUR MODEL RAILROAD UP TO DATE—AND—

GENUINE TRU-TRAK PARTS

WILL KEEP YOUR TRAINS ON SCHEDULE!

Write for circulars on this Precision Built Equipment (Free samples of rail and spikes).

WESTERN COIL & ELEC. CO., Dept. M-14
ESTAB. 1913
RACINE, WISC., U. S. A.

WHO HAS A BUDDY-L OR HAFNER ZEPHYR IN THEIR COLLECTIONS? WOULD YOU PLEASE SHARE A PICTURE OF THEM IN THE SOUTHWESTERN LIMITED? PLEASE!

CALENDAR OF EVENTS

- JULY 8 TTOS SW DIVISION MEET. 6 P.M. IN ARCADIA. JOE LOVI (213) 242-7215.
 JULY 21 TTOS ICU DIVISION MEET. SALT LAKE. LEE BARNETT. () 277-3828.
 JULY 23 TTOS SP DIVISION MEET. ANAHEIM. STEVE LATTA. (619) 745-5011.
 AUGUST 4-6. TTOS NATIONAL CONVENTION IN PHOENIX.
 AUGUST 12. TTOS SW DIVISION MEET IN ARCADIA.
 AUGUST 21. GLENDALE TOY SHOW. GLENDALE AUDITORIUM.
 AUGUST 22. VENTURA FAIRGROUNDS SWAPMEET AND TENTATIVE DATE FOR A SPECIAL SOUTHWESTERN DIVISION MEET IN VENTURA. TO BE ANNOUNCED IN NEXT SW LTD.
 SEPTEMBER 10. TTOS SW ALL-DAY MEET ON SATURDAY (NOT FRIDAY) IN ARCADIA.
 OCTOBER 8. TTOS SACRAMENTO VALLEY DIVISION GIANT FIRST YEAR ANNIVERSARY MEET. THE DAY AFTER OUR REGULAR MEET. TOM GIBSON. (916) 428-3277.
 OCTOBER 30. TTOS DEEP SEA FISHING TRIP. MIKE ROMAN. (213) 981-4166.
 NOVEMBER 18-20. CAL-STEWART, PASADENA.

Bob Jones (no phone given) gave this list of SFVTTC meeting dates to Ralph Johnson: 6-20, 7-15, 8-19, 9-16, 10-21, 11-18 (During Cal-Stew?) & 12-16.

TTOS Southwestern Limited will be happy to publish any toy train related event dates if the information is received, in writing, by the 15th of the preceding month, space permitting.

From Ed Karper

U.S. Toy Train Firm Plans Plant In Tijuana

By RICARDO CHAVIRA
and JESUS RANGEL
Staff Writers, The San Diego Union

Tijuana, already a major producer of U.S. toys, next month will begin turning out the most American of playthings — electric trains.

The opening of the Lionel electric train plant will help get Tijuana's troubled economy back on track with the creation of 200 new jobs.

But relief is coming at the expense of employees at the General Mills Corp.'s operation in Mount Clemens, Mich.

Steve Kraemer, border zone controller for the corporation, said manufacturing operations for the toy

train will be moved from Michigan to realize a significant labor savings in Tijuana.

Administrative offices already have been opened in Chula Vista to oversee Mexican operations.

General Mills Corp., which owns the toy-making company, also will produce the "Strawberry Shortcake" line of toys at the Tijuana plant, which will be operated as a twin plant, or "maquiladora."

Maquiladoras operate under special Mexican regulations that permit the free importation of unfinished products. The products are finished on this side of the border and then exported, with only a small duty applied.

Tijuana's new toy factory will operate in that fashion. Toy components imported from Asia will be routed through Chula Vista before being sent to Tijuana for assembly.

The assembled toys will then be sent to the corporation's warehouses in Mount Clemens for distribution to U.S. markets.

General Mills will lease a 71,593-square-foot building in Tijuana's La Mesa section recently vacated by another toymaker, Testor Corp. That company, also American, was forced to shut down its Mexican plant early this year because of a dwindling demand for the plastic model cars and airplanes it produces.

Two other large U.S. toy manufac-

turers — Fisher-Price and Mattel Inc. — have had Tijuana maquiladoras for years.

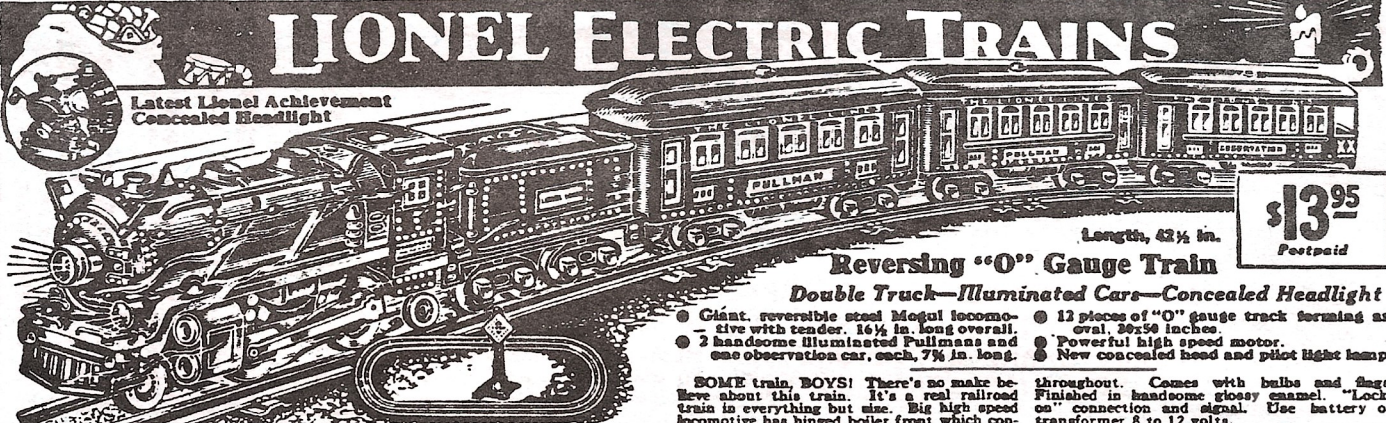
"General Mills' decision to move there reaffirms Tijuana as a desirable place for toy manufacturers," said Terri Cadot, vice president for marketing at Assemble in Mexico, a National City firm that helps U.S. companies open and operate maquiladoras.

Mexico began the maquiladora program in the 1960s to spur economic development along the international border.

Generally, the twin plants are U.S.-owned.

SEARS, FALL & WINTER 1932-1933

LIONEL ELECTRIC TRAINS



**Latest Lionel Achievement
Concealed Headlight**

Reversing "O" Gauge Train

Double Truck—Illuminated Cars—Concealed Headlight

Length, 42 1/2 in.

TRACK SIZE: "O" Gauge 1 1/4 inches—Standard Gauge 2 1/4 inches

\$13⁹⁵
Postpaid

- Giant, reversible steel Megal locomotive with tender. 16 1/2 in. long overall.
- 2 handsome illuminated Pullmans and one observation car, each, 7 1/2 in. long.
- 12 pieces of "O" gauge track forming an oval, 36 3/4 inches.
- Powerful high speed motor.
- New concealed head and pilot light lamp.

SOME train, BOYS! There's no make better about this train. It's a real railroad train in everything but size. Big high speed locomotive has hinged boiler front which conceals lamp for head and pilot lights. Has nickel plated driving rods and copper trim throughout. Comes with bulbs and flags. Finished in handsome glossy enamel. "Lock-on" connection and signal. Use battery or transformer 8 to 12 volts.

49K5178
Postpaid..... **\$13.95**