

New CEO  
Heads Lionel  
Pages 2 & 3

## THE SOUTHWESTERN LIMITED



VOL. 18 SEPT/OCT SAM MATTES CALVIN SMITH MERVYN LEW  
NO. 5 1999 PRESIDENT EDITOR PHOTOGRAPHER

# Cal-Stewart early registration ends Sept. 30

SOUTHWESTERN  
DIVISION of TTOS

**CAL-STEWART  
MEET**

NOVEMBER 12-14, 1999

LARGEST TOY TRAIN MEET WEST OF THE MISSISSIPPI  
CELEBRATING OUR 26TH YEAR!



PASADENA CONVENTION CENTER  
EXHIBITION BUILDING

300 E. Green Street  
Pasadena, CA 91101

Are you tired of attending dead or no action meets? Cramped Spaces? Few tables? Wait no longer as CAL-STEWART is the largest super convention-sized bomblast of toy train trading (including late 1800's, pre-war, post-war, and current production) and swap action in the West. You'll have unlimited table sales, no-limit tables, Astrodome spacing, Auction, many operating layouts, most gauges (including Standard, LGB, O, Lionel, Marx, American Flyer, HO, etc), drawings, train races, demolition derbies, a special display of Santa Fe Railroad train items, MTH O Gauge Santa Fe Auto Carrier with Cadillacs (9th car of C-S train), plus a packed out meet of knowledgeable, experienced collectors and parts dealers. So what are YOU waiting for? Members of all railroading or collector train clubs may register to buy and sell.

King Memorial Party & Prize Drawing, Friday night welcoming all with great refreshments, music, dancing and drawing.

John K. Fox will present a Marx Show and Tell program, 3-5 p.m. Saturday in the Hospitality Room.

Giant 200 Lot Auction in the Annex Saturday evening

Plus many operating layouts for the young and adults to enjoy.

Lionel Trains, Inc., Mike's Train House, K-Line Trains, Rich-Art Trains, Aristocraft and many other vendors displaying their products.

Contact Jerry Latner, 6044 Manton Ave., Woodland Hills, CA 91367 or call (818) 888-0603. **DON'T MISS THIS ONE—GET YOUR TABLES EARLY!** Save \$5.00 — Early bird registration ends September 30th.

## C-S SOUVENIR CAR NEARS SELLOUT—

**If you are planning to purchase these cars, you had better not wait much longer. Ertl has reduced the number of Cadillacs, so the MTH Car Carrier will be a shorter production than planned.**

## CAL-STEWART VOLUNTEERS NEEDED

General Chairman Jerry Blaine is asking for members to help make this year's Cal-Stewart a smooth running event by volunteering time to assist with the duties of various C-S Chairs. A form to indicate your availability is on the bottom of page 15 of this *Limited*. Besides Registration, Auction and Security areas, assistants are needed for Tables, King Party, Sell Drawing Tickets, Train Races and Demolition Derby, and Display. We need a special person(s) to do Public Relations for Cal-Stewart including notifying all media for Southern California—TV, Radio, Newspapers, train shows, clubs, etc. Contact Jerry Blaine (909) 860-1952 for details.

## Nominees Needed for Southwestern Div.

Nominations are now open for Club Officers. We need new blood to learn the many jobs it takes to create a successful meet. We hope both new and old members who have the time will consider running for the Board of Directors. Contact Don Stotts (909) 599-6477.



# Toy Train Operating Society

## Southwestern Division No. 1

SAM MATTES, President  
7253 Pondera Circle, West Hills, California 91307  
(818) 347-4753 — <http://www.toytrains.com/TTOS.html>



### President's Message

August 17, 1999

Dear TTOS Members and Friends,

Hello everyone. I hope you are having a good summer. I just returned from the National Convention in Scottsdale. The Phoenix Division did an outstanding job in organizing a first class convention and banquet. One of the highlights of my trip which was unexpected involved the opportunity to meet with newly hired Lionel executives.

**Dick Maddox**  
New  
Lionel  
President  
& CEO

New Lionel  
Texas Pacific  
F-3 Auctioned

Lionel in the days preceding the convention announced a new President and CEO. He is Dick Maddox who has had several decades of model railroading experience as the lead person at Bachmann. Lionel has also hired on a consultant basis Dick Blischok who lives in Phoenix and who also has a long time interest in model railroading. On several occasions over the weekend I had the opportunity to meet with these individuals. They have indicated that they definitely plan to support clubs such as ours and also pay very strong attention to Lionel quality and the need to recognize what we as collectors and operators are looking for in our pursuit of this hobby. As you know actions speak louder than words and in this case Lionel was loud and clear. They presented the Phoenix Division with the first unit from the production line of their new Texas Pacific F-3 AB units signed by company executives. This item sold for \$3,000.00 at the Saturday night banquet and was just one of many items donated by train manufacturers that raised over \$12,000.00 for TTOS in less than one hour.

I believe that we as a group will benefit not only from the new commitment from Lionel to support the clubs and be attentive to quality and our needs but also from the keen competition that now exist in the hobby. I viewed new catalogues from Lionel, MTH, and K-Line while at the convention. Each in its own way presented new products which, I believe, will enhance the hobby and maintain its growth into the next century. We will have these major manufacturers as always at this year's Cal-Stewart. We are also with the help of the manufacturers planning a special auction at Cal-Stewart of one of a kind items similar to the auction held in Phoenix.

On a more personal basis, I was nominated for Vice President for National. I am also considering running again for President of Southwestern. I hope that I can count on your support in the upcoming elections. In regards to the national election, there are at least two very qualified candidates running for each of the offices and it is very important that you exercise your vote when you receive the national ballot. The full list of individuals running in the national election can be found later in this bulletin.

As you may know, we initiated several changes in the July meeting including revising the hall layout and providing raffle tickets when you show the registration desk your current membership card and parking stub. The reaction to these and other changes were very well received and we are looking forward to many more very successful meets. Additionally, if you have not ordered your MTH auto carrier, I suggest you do so now as we are rapidly approaching the point where we will be completely sold out. Also, don't forget to register for Cal-Stewart as soon as you can as tables are assigned on a postmarked basis.

Well, that's all for now. Take Care.



## **Lionel announces to Dealer Network a New President and Chief Operating Officer**

*Richard Maddox to assume the helm of Lionel L. L. C.*

**New York, July 26, 1999** -- Wellspring Associates L.L.C. today announced the appointment of Mr. Richard N. Maddox as the President and Chief Operating Officer of Lionel L.L.C. effective immediately. Richard joins Lionel from Bachmann Industries where he was most recently, Senior Vice President Sales and Marketing.

"Richard's experience, intimate knowledge of the industry and business, and his tremendous success in this industry over the past forty years made him an ideal candidate to execute our plans and strategies and to extend Lionel's market leadership," said Martin Davis, Managing Partner, Wellspring Associates L.L.C.

"We at Lionel have known about Richard's excellent reputation in this market and in joining Lionel L.L.C., he will significantly strengthen our management team," commented Davis.

Maddox said, "I am delighted to have the opportunity to lead Lionel into its second century. Lionel is a company that I have admired for many years and as its new President, I look forward to serving our customers in the traditions of Joshua Lionel Cowen when he founded the corporation nearly one hundred years ago. There is no question in my mind that Lionel has all the ingredients to continue to lead this industry with world class innovation, best of breed engineering and manufacturing, and superior customer service."

### **Maddox to Focus on New Competitive Focus for Lionel**

Richard will assume full day to day operating responsibility for Lionel at its primary headquarters and manufacturing location in Chesterfield, Michigan.

His initial efforts will be centered on creating new competitive product and channel strategies for Lionel as it enters its second hundred years of continuous operations.

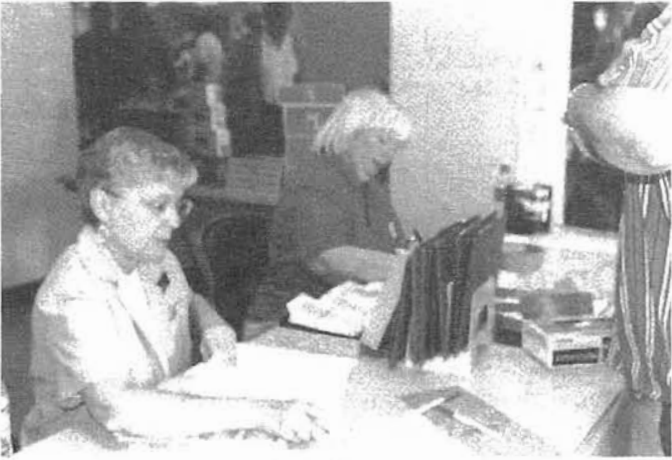
Richard said, "Our customers continue to be very loyal to the Lionel Brand. They expect product excellence and value from Lionel. We will not disappoint them. Lionel will produce the highest quality, most innovative, affordable products while maintaining the tradition that Lionel has carried for nearly 100 years."

### **Maddox Background and Highlights**

Prior to joining Lionel L.L.C., Richard was Senior Vice President, Sales and Marketing, for Bachmann Industries where he responsible for establishing Bachmann as a significant market player in the toy train industry. Under his leadership, Bachmann was recognized by Model Railroader Magazine as delivering to the market, based on a "Readers Choice" annual survey, the "Best of the Best" in model railroad toy trains.

*(Editor's Note: Thanks to Gary Keck for sharing this news release with the Southwestern Limited.)*

# The June Meet



Carol Nissen and Kim Stotts work the front desk.

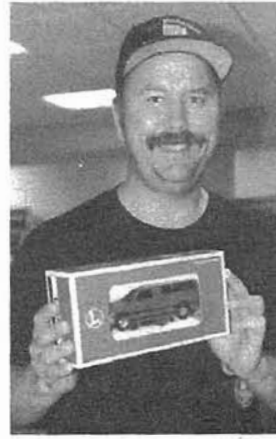


Harold Shapiro checks drawing tickets



The June Meet Prizes!

To Right: a Happy Family wins a prize!



Happy Winners: a set of 4 cars, twice a winner, a winner of one car, another winner of a car!





More Winners at the June Meet!

### Seen at the June Meet



Trains and Transactions



Jerry Blaine displays his wares.



Dave Nissen at his table with son Eric. Do you like Command Control? Would you like Command Control installed in your existing engines? Then stop by Dave Nissen's table at the monthly meets for a demonstration of older engines run by Command Control.

## QUALIFICATION CHART FOR C-S TRAIN RACES

All Trains (Locomotives must be  
Conventional) as follows:

All Diesels--Twin Motors	2
Fairbanks Mores—Twin Motors	2
All Diesels—Single Motor	1
All G. P. 9's—Single Motor	1

For Steam Loco's:

4x6x2, 2x6x2, 2x6x4, 4x6x4, 4x8x4

New classes for 1999: Plastic vs. Plastic,  
Diecast vs. Diecast, and Open Class!

Chairman Jon Pincus invites you to bring  
your engines and attend these exciting train  
action events. Call him for any questions  
regarding classifications from 5-10 p.m.  
Mon.-Fri. (310) 889-1005.

## CAL-STEWART AUCTIONS

Chairman Vince Garguilo invites all  
to attend to buy those special items  
to be included in the auction.

In the Annex

### SPECIAL AUCTION

So new, you will have to come to find out!

### Saturday Lot Auction

Setup 12 noon to 3 p.m.

Viewing 5 to 7 p.m.

Auction 7 p.m. until done

### Sunday Regular Auction

12 noon to 4:30 p.m.

## SANTA FE DISPLAY

THIS YEAR'S THEME IS THE  
SANTA FE RAILROAD,  
SALUTING THE ONLY  
RAILROAD THAT RAN  
TRANSCONTINENTAL  
PASSENGER SERVICE  
THROUGH PASADENA. WE  
ENCOURAGE YOU  
TO BRING ANYTHING  
RELATED TO THIS SUBJECT  
FOR DISPLAY.

Call Hollis Cotton regarding  
displays at (818) 781-4910

THE ORIGINAL

## MARX SHOW & TELL

UPSTAIRS IN HOSPITALITY ROOM

Saturday — 3 - 4 p.m.

JOHN K. FOX #9539

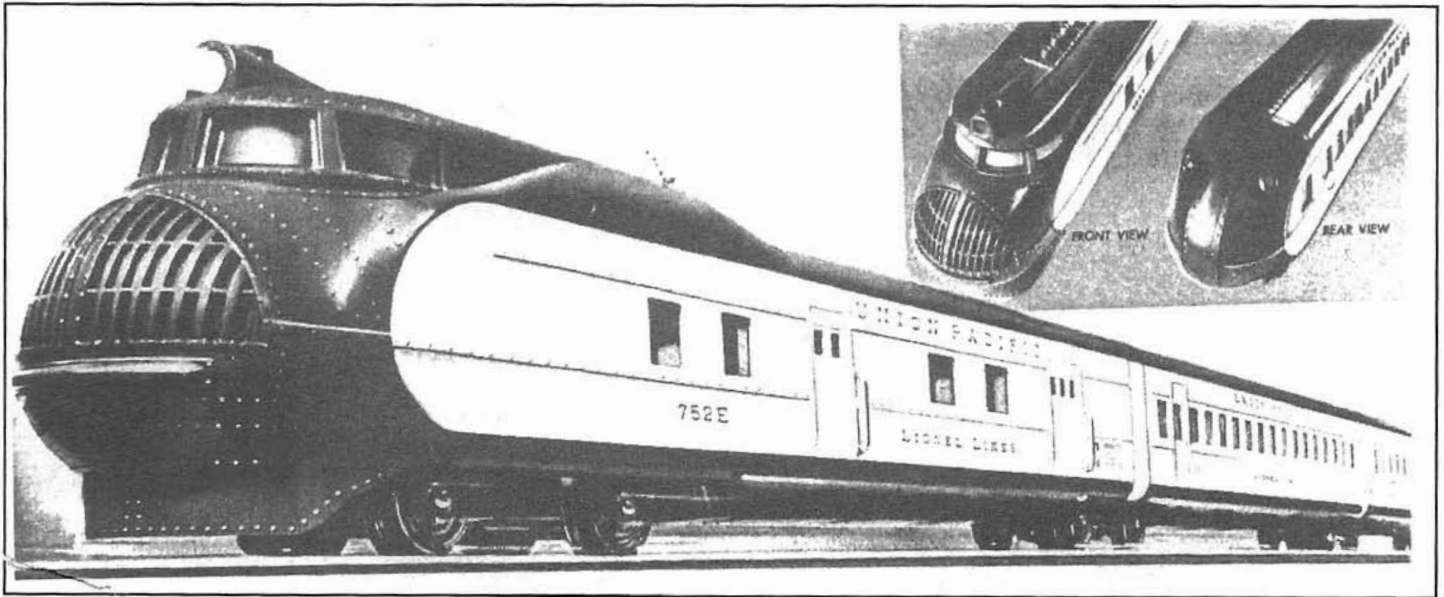
### NOTE:

This is not a club or an organization.  
Anyone may attend. If you have any  
question regarding trains,  
we can certainly be of help.

“Spare Some Time and  
Have Some Fun”

Bring a friend and  
Bring a Toy

**DON'T MISS THIS AT CAL-STEWART!**



## **SATURDAY NIGHT TOY TRAIN AUCTION**

- TIME:** SATURDAY, NOVEMBER 13, 1999 -- 7:00 PM'TIL DONE
- WHERE:** PASADENA CONVENTION CENTER, ANNEX  
300 EAST GREEN STREET, PASADENA, CA 91101
- WHAT:** 200 LOTS OF TOY TRAINS, O, STANDARD, S,  
PRE-WAR, POST-WAR, ACCESSORIES AND MORE!
- VIEWING:** 5:00 PM TO 7:00 PM
- HOW:** LOT TICKETS FROM 1 TO 200 WILL BE SOLD FOR  
\$10.00 EACH. SALE OF TICKETS STARTS SATURDAY,  
NOVEMBER 13, 1999, AT 12:00 PM, UNTIL TICKETS ARE  
SOLD. EACH LOT MUST HAVE TICKETS FOR I.D. PURPOSES
- SELLERS:** ALL MERCHANDISE MUST BE DELIVERED TO AUCTION SITE  
BY 4:00 PM

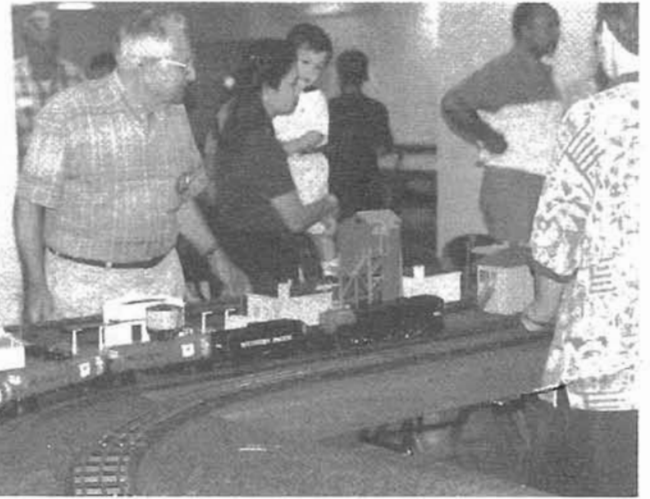
**NO RESERVE .. ALL ITEMS WILL BE SOLD TO THE  
HIGHEST BIDDER!**

**ALL ITEMS ARE SOLD "AS-IS". NO GUARANTEE IS GIVEN. ALL SALES ARE FINAL. 8.25% SALES  
TAX WILL BE ADDED TO ALL PURCHASES. RESALE NUMBER HONORED.**

**FOR MORE INFORMATION - CALL  
VINCE GARGUILO, AUCTIONEER -818-956-5396**

# Club Layout Continues to Grow

Under the leadership of Al Vierich and Sheila Blaise, the layout continues to expand! Al Vierich announced that K-Line is loaning new rolling stock to run on the Club Layout for a 3-month period. Be certain to attend our monthly meets to see the latest K-Line has to offer.



The Club Layout is a popular display at Southwestern Division's monthly Train Meet. Pictures were taken at June Meet.

The large Club Layout is modular design and features track for O gauge, S gauge, and Standard Gauge. All track is permanently attached to the modules for durability and quick setup. Buildings and accessories add scenic interest.

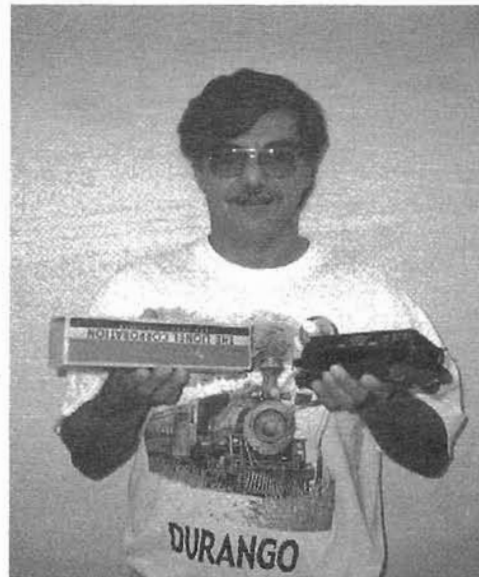
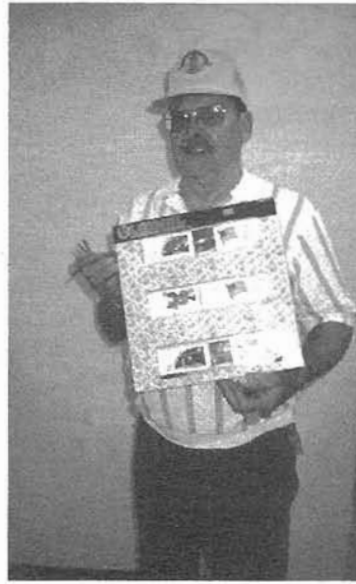
In the planning stages are smaller Club modular layouts for HO and G Scale.

Utilizing the modular design enhances the mobility of the layouts for display at hospitals, malls, shows, and conventions.





# Happy Winners at July Meet



The auction is always popular at SWD's monthly meets. (photo at right)

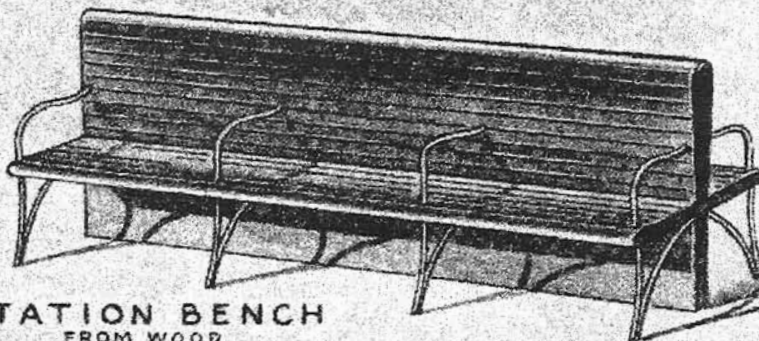


**Blast From The Past** We bring you the next installment in our continuing series on articles from now defunct, yet still interesting magazines of the past. This is from the January 1942 issue of *Model Builder* magazine.

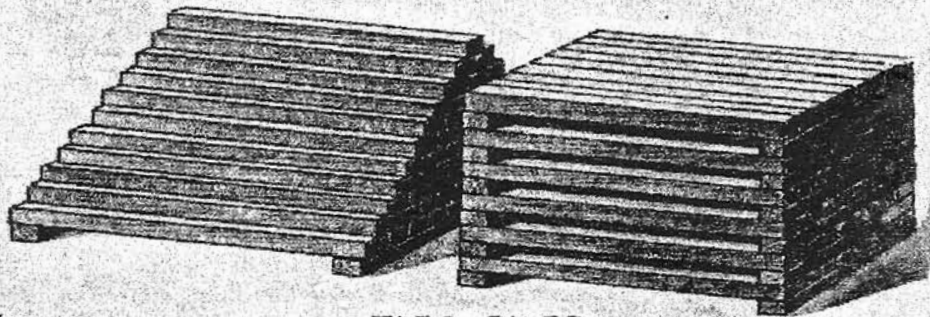
# THINGS TO MAKE FOR MODEL RAILROADS



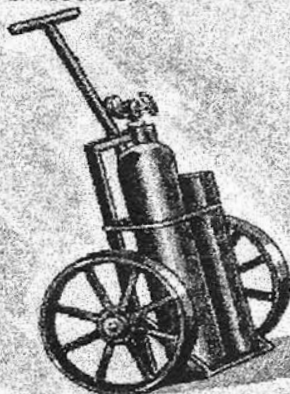
**TERMINAL CLOCK**  
FROM CARDBOARD



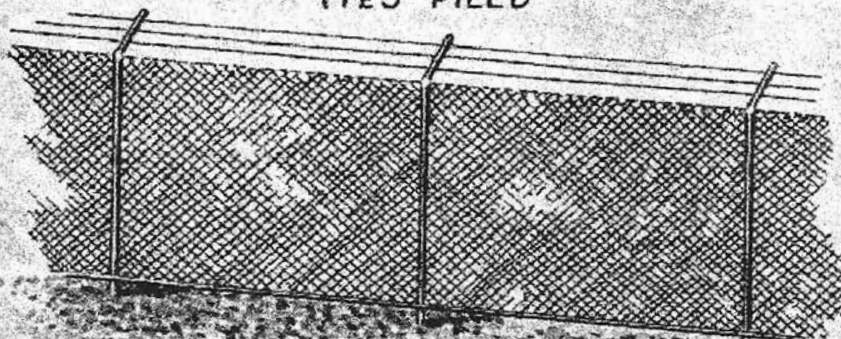
**STATION BENCH**  
FROM WOOD



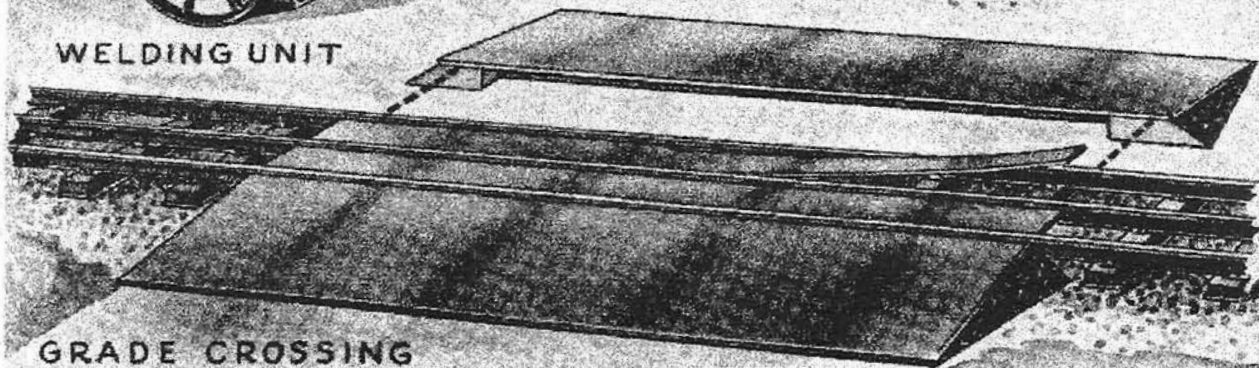
**TIES PILED**



**WELDING UNIT**



**CYCLONE FENCE**  
FROM WINDOW SCREENING



**GRADE CROSSING**  
FROM CARDBOARD



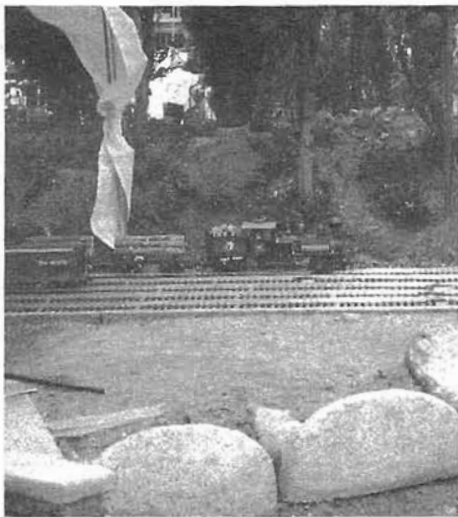
**Silver State  
Switcher**

Toy Train Operating Society - Silver State Division Newsletter

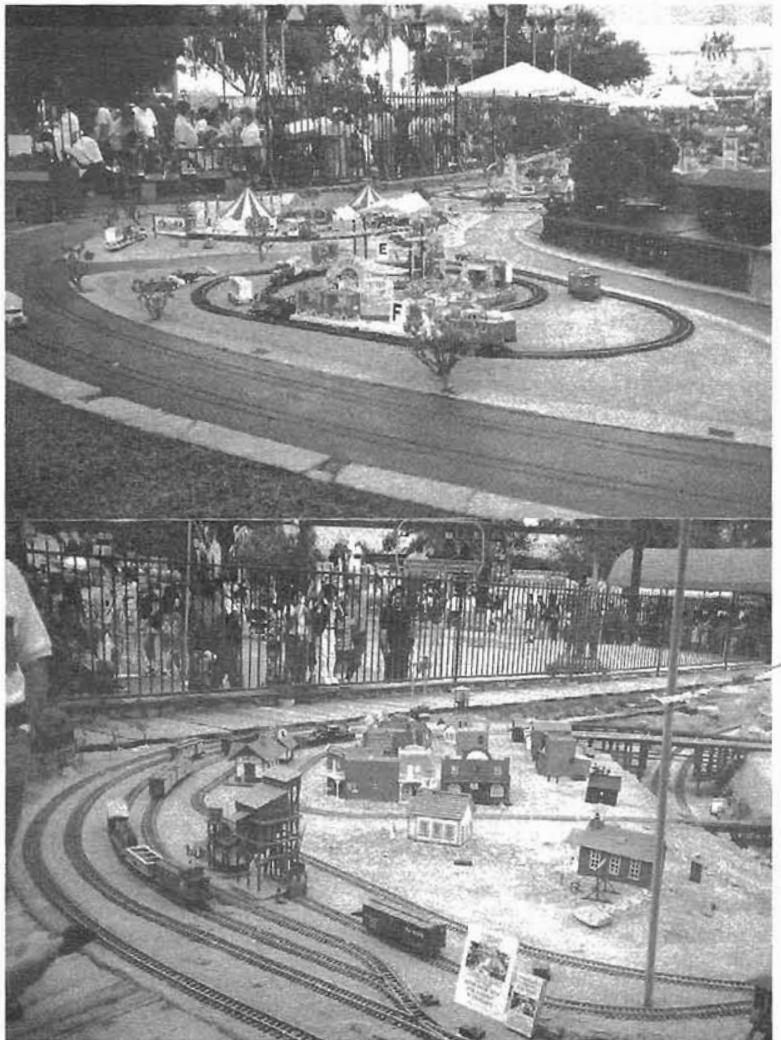
# GARDEN LAYOUT AT FAIRPLEX

The G-Scale outdoor Garden Layout at Fairplex was refurbished and fully operational for the 1998 Los Angeles County Fair crowds.

Trains move through towns and villages, rural farm lands, mountains and forests, across trestles, through tunnels, alongside of waterways. The layout is a virtual feast for the senses.



Left: the  
Shay starts  
its climb

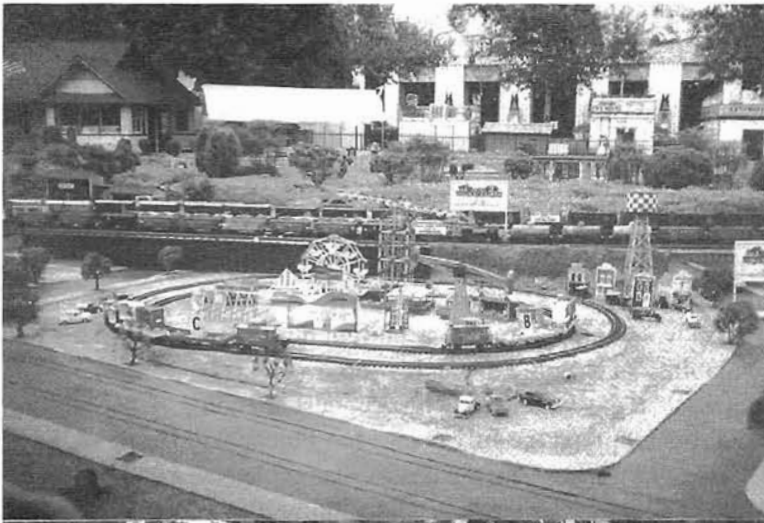


Scenes on the Garden Layout include amusement parks  
and a town in the Old West



A village overlooks  
a lake





The Garden Layout at Fairplex features a wide variety of scenery and accessories.



Both steam engines and diesels careen around the Garden Layout's many loops and crossovers.



# T.T.O.S. SOUTHWESTERN DIVISION #1- BOARD OF DIRECTORS MEETING

Wednesday, June 16, 1999 - Bella Vista Restaurant, Burbank - Walter Olson, Recording Secretary

Meeting called to order by President Sam Mattes at 6:45 p.m.

MEMBERS ATTENDING: Sam Mattes, Gary Keck, Roy Bell, Vince Gargulio, Jerry Blaine, Larry Person, Harold Shapiro, Kurt Bondi, Jerry Latner, Don Stotts, Jon Pincus, Shelia Blaise, Michael Galante, Calvin Smith, and Walter Olson. Absent: Larry du Pont, Bob Wall, Donn Nelson, Roy Diebold, Irv Zigmond, Jerry Price, Hollis Cotton, Peter Beam, Al Vierich, Jon Pincus, and Larry Kirk.

TREASURER'S REPORT: Given by Harold Shapiro and accepted by the board.

MINUTES OF LAST MEETING: Given by Walter Olson and accepted by the board.

Al Vierich suggested that an HO Gauge layout be set up upon work completion of the current multi-gauge one. This was okayed by the Board members. Sheila also stated of the availability of a 4'x8' table at her job.

MONTHLY MEET: Larry Kirk reported income and expenses at the June meet with 35 guest attending. Larry Person will conduct a show and tell seminar and repair demonstration beginning at the July meet. Jon Pincus will start a monthly theme display. July theme will be patriotic trains. Shelia Blaise report that the layout is almost complete and will be moved from it's present location to the other side of the hall. Also in July anyone who brings a paid parking receipt to the front desk will receive 3 free drawing tickets.

CAL-STEWART: Gary Keck reported that 2100 cars will be ordered for Cal-Stewart. Two cars will be given to National for convention prizes.

Meeting adjourned at 9 p.m.

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## Anonymous no more: unknown on stamp named—By Michael Baadke



The beaming face of young Joe Adda, Jr., who looms larger than life over a speeding model train on the 32 cent Electric Toy Trains stamp from the 1920s Celebrate the Centruy set issued May 28, 1998.

In an article by Peter Genovese published in the August 23 *New Jersey Sunday Star-Ledger*, Adda, now 75, remembers how the original illustration was created by his father, a commercial artist.

The illustration first appeared on the cover of a 1929 Lionel train catalog.

From an office in New York City, the senior Adda did illustrations for Pillsbury, Coca-Cola and other well-known companies.

Joe Jr. still has an interest in toy trains.

The Hunterdon County, N.J., farmer learned that he was going to appear on a stamp when he spotted a picture of the planned issue while leafing through an issue of *Classic Toy Trains* magazine.

From Peter Beam's file: *Linn's Stamp News*, October 5, 1998

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From Niagara Frontier Division's Station Schedule, Summer 1999

## The Train Doctor's Home Remedies—Simple, Inexpensive Operating Improvement Tips

\*Increase conductivity and remove tarnish and dirt from tubular or solid rail track sections with a non metallic abrasive scouring pad - like Scotch Brite, available in various grades. Fine or extra fine will work great. Also works great on wheels, and axles.

\*Often overlooked when lubricating any three rail motive power, is lubrication of the pick up roller. Only a small drop of oil on each side of the roller axle will help reduce wear and help prolong the life of the roller, besides improving conductivity. The best lubricant here, however, is graphite.

\*With many prewar tinplated trains bulbs used for lighting, the new replacement bulbs are often manufactured with the brass bases just a slight bit too short. This when the replacement bulb is put into the old socket, it doesn't work. Frustrated mechanics immediately think they have a bad bulb. Try a tiny drop of solder on the center of the bulb base or socket center contact. This added solder can make up the gap, and possibly eliminate unnecessary repairs, or additional bulb purchase with the same results.

\*Lubrication of the axles of the motor armature is often done over abundantly. It is important to lubricate just the armature axles a small amount. The wick on older motors will need only 2 small drops. Over lubrication will cause the armature plates to become gummed up giving the train doctor a difficult job to clean and repair.

\*Following these simple tips will eliminate the need to take two smoke pills and a call to the Train Doctor next morning.